



SARATOGA BOOK FESTIVAL LITERARY MARKETPLACE APPLICATION 2022

2022 SBF Exhibitor Application – Due: September 2, 2022

Please fill out all questions and submit. If your application is accepted, we will contact you for payment information. Applications must be received by September 2, 2022. Applications will be reviewed on a first come, first served basis.

QUESTIONS? Please contact info@saratogabookfestival.org and we'll be happy to help! Thank you for participating in the first SBF Literary Marketplace! We appreciate your interest!

Name: _____

Email: _____

Contact name and email (if different): _____

Organization: _____

Address: _____

City: _____

State: _____

ZIP: _____

Phone: _____

Website: _____

Day-of on-site contact name: _____

Author or Company name as it should appear in event map and booth identification sign:

Indicate which category best describes you or your company/organization:

___ Author

___ Publisher

___ Bookseller

___ Literary/book-themed products vendor (e.g. journals, pens/writing implements, stationery)

Literary-oriented program or resource

Nonprofit or cultural organization (those with a strong literary/book-themed element as part of the display are encouraged to apply)

Other

Genre of books/materials you plan to sell/distribute (check all that apply):

Arts related

Biographical

Children/Young Adult

Comic

Cookbook

Educational

Fantasy

Fiction

History

Literary Apparel/Accessories

Magazine

Mystery

Nonfiction

Paper/Stationery

Poetry

Romance

Science Fiction

Self-Help

Spiritual

Other

As a SBF 2022 exhibitor, what do you plan to distribute, sell, and/or promote?

2022 Literary Marketplace Prices

Includes:

- one table with 2 chairs
- one I.D. sign
- one vendor listing in event map and one listing on website

Authors: **\$50 [Per Author, Discounted rate]**

Publishers, independent press, literary magazines, universities, writing coaches, literary organizations, bookstores: **\$100**

Nonbook-related businesses, booths: **\$150 and up***

- Saratoga Book Festival encourages diverse viewpoints. We reserve the right to deny using our event and platform to anyone exhibiting or distributing illegal, slanderous, or threatening materials or encouraging violence.
- Applications are processed on a first come, first served basis. We will let you know within five business days if your application is accepted. Upon acceptance, you will need to send a check or submit payment on our website to reserve your space. THANK YOU!!!
- Exhibitors may not resell their space or charge authors to be represented at the festival.
- No refunds for cancellations after September 15, 2022. All cancellations must be submitted in writing.
- Placement of exhibitors is determined by festival organizers and will be sent to you by September 30, 2022.
- SBF will continue to monitor the CDC and local authorities for COVID-19 safety recommendations. We ask that anyone applying for exhibit space agrees in advance to comply with COVID-19 protocols that SBF or our venues require, including the very real possibility that it will be necessary to require everyone to wear masks at SBF indoor events.
- If the Saratoga Book Festival needs to cancel due to ANY unforeseen circumstance – including government shutdowns – vendor fees already paid will be rolled over for next year’s festival.

I acknowledge that I have read the information above and agree to the stated terms.

Signature: _____ Date: _____

*Note: If you are a vendor and have your own display/booth, and would like to participate in the Literary Marketplace, please contact us at info@saratogabookfestival.org for rates and other information.